

Appendix 1
State of Tamworth Debate March 11th 2024

[Note: This focuses on the last 12-18 months and is in addition to other projects already running and business-as-usual work]

Corporate Priority	Issue/Actions	Achieved	Planned	Aspirational
Environment	<ul style="list-style-type: none"> • Litter & fly tipping • Climate change • Recycling/garden waste charges • Improve green spaces 	<ul style="list-style-type: none"> • New multi-use pitch at Castle Grounds (replacing tennis courts) • Lakenheath play area and Lakeside refurbishment • Nature Recovery Declaration to help tackle climate and nature crisis • Delivered a free summer activity programme to more than 3,000 young people • Inspected over 280 food premises • Replaced a number of StreetScene vehicles with six electric vehicles • Introduced maximum fine of £500 for littering, fly-posting, graffiti • Introduced maximum £1000 fine for fly tipping • Improved street issues reporting via MyTamworth app • 22 household referred for EcoFlex grants for support with energy efficiency • Taking all available actions to tackle unauthorised encampments, including improvements to physical defences 	<ul style="list-style-type: none"> • New £800,000 all-weather 3G pitch for Anker Valley • Options appraisal for improved changing and ancillary provision at Anker Valley • Continued investment of £50,000 each year for new and improved play areas in the town • £100,000 for flood protection work, dredging and desilting balancing ponds • Launch of litter camera (amid operational issues, availability, cost) • Promotion of energy efficiency campaigns to address fuel poverty • Environmental ASB campaign to be planned with Environmental Crime officer • Social media campaign on how to report street issues (eg litter) • Roll out dual stream recycling at multi occupation properties 	<ul style="list-style-type: none"> • Litter campaigns – identify hotspots, checking intelligence • Environmental ASB campaign • Launch of litter camera (amid operational issues, availability, cost) • Further energy efficiency improvements to council stock, including solar

		<ul style="list-style-type: none"> • Co-ordinated volunteer teams to litter pick and improve condition of the Castle Gatehouse • Planted a community orchard in Wigginton Park • £26,000 grant attained for deployable cameras to tackle fly tipping and other ASB hotspots identified 	<ul style="list-style-type: none"> • Deliver Climate Change Action Plan for how we will achieve net zero goals (by 2050) • Deliver Tamworth Adaptation Plan to mitigate and plan for the impact of climate change 	
Economy	<ul style="list-style-type: none"> • Business initiatives to promote start up and growth • New employment opportunities • Tourism • Provision of quality affordable housing 	<ul style="list-style-type: none"> • Delivered free business support and over £30,000 in grants to local businesses to aid growth and development. • Started delivering £2.3m Shared Prosperity funding • First Homes schemes in place on relevant new sites • Minimum Energy Efficiency Standards (MEES) register in place for social landlords to assist with energy efficiency and fuel poverty • TV advert for Tamworth Castle filmed and will be broadcast from March 18th across Sky's broadcast and digital platforms reaching a UK wide audience funded by UK Shared Prosperity Fund (UKSPF) • Tamworth Castle awarded Visit England commendation, Trip Advisor 'Travellers Choice Award' and shortlisted for Enjoy Staffordshire Small Attraction of the Year • Castle by Candlelight 	<ul style="list-style-type: none"> • Creation of The Flex – new flexible space for food & hospitality start-ups (Middle Entry, FHSF) • Appoint new town centre business support advisor • New fund for town centre and tourism projects (£10k pa) • Tourism and Place Investment completed • New social housing at Wilnecote Day Centre and Caledonian. Due for completion in May 2024. • Develop Empty Homes Strategy • Plan to broadcast Tamworth Castle advert on ITV reaching a wider audience (dates to be confirmed) funded by UKSPF. • Print advert for Tamworth Castle to be published in BBC 	<ul style="list-style-type: none"> • Advancing wider regeneration aims i.e. Gungate North • Creation of online Tamworth Town Centre Business Hub for training information • Tourism and Place Investment Strategies delivered

		<p>Christmas event and Christmas Experience Santa show – 85% tickets sold.</p> <ul style="list-style-type: none"> • Aethelfest – Saxon festival celebrating the Lady of Mercians. Combined academic lectures and author talks with a Saxon encampment and music in the bandstand. A whole weekend event which reconfirmed Tamworth's position as the capital of Mercia and laid the foundations for an annual festival/celebration which this year will be Athelstan 1100. • Bespoke souvenirs and merchandise developed for Tamworth Castle in collaboration with local artists including Christmas cards, travel mugs, books (local writers group) and ales/spirits from two local suppliers. 	History Magazine funded by UKSPF	
Infrastructure	<ul style="list-style-type: none"> • Review transport links and connectivity (buses) • Improvements to roads/potholes • Improvements to walkways/cycling • Ensure more people can access services digitally 	<ul style="list-style-type: none"> • More than 81,000 phone calls handled by customer services in 2023 • An average of 1346 emails and over 550 web chats processed each month by the customer service team • Held a series of 'pop-up' engagement sessions at the Town Hall, giving residents the chance to meet various council teams • New comments, compliments and complaints policy introduced and embedded providing a range of access 	<ul style="list-style-type: none"> • £120,000 to be invested in improving street lighting in council-owned communal areas such as car parks and playgrounds • Use data from new parking machines to review parking strategy • Local Plan review to assess impact of infrastructure and development • Continuing to work with neighbouring authorities regarding building on 	<ul style="list-style-type: none"> • Revisit Gateways project around Tamworth train station • Revisit Corporation Street improvement project • 5G rollout • Discussions continue with HS2 to determine what rail improvements may be possible in and around Tamworth to move passengers in the same way that HS2 was intending to.

		<p>channels for customers to engage with us. 887 contacts of which approximately 98% have been via a digital channel.</p> <ul style="list-style-type: none"> • Introduced 30 minutes free parking across all town centre car parks • Delivered a new footpath between Anker Valley and Tamworth train station with the county council 	<p>borders</p> <ul style="list-style-type: none"> • New location(s) for council services/back office • Delivery of a renewed public realm in the town centre to support FHSF developments • Delivery of new cycle racks in the town centre as part of FHSF improvements. • Start work to create a wider footbridge into the Castle Grounds • Replacement footbridge to Snowdome – project to be scoped, deliverables agreed and tender issued. £80,000 secured to day towards the overall cost. 	
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<p>Living in Tamworth</p>	<ul style="list-style-type: none"> • Pride of Place • Improve and promote cultural assets • Fear of crime/drugs/ lack of police visibility • Vandalism and graffiti • Investing in neighbourhoods 	<ul style="list-style-type: none"> • Delivered 9-month project to conserve the castle curtain wall • Free community archaeology events, heritage crafts and re-enactments to promote local history • Welcomed over 30,000 visitors to the castle • Submitted a zero homeless count to regulators • Developed a range of positive diversionary activities including the Fun Club Hub and Space summer activities • Created a new neighbourhood impact team to provide a single point of contact for 	<ul style="list-style-type: none"> • Estate improvements & landscaping • New engagement events to increase visibility of Community Safety partners • Community Safety Strategic Assessment to identify priorities and inform new plans • Develop homelessness advice hub for face-to-face support • Extend Winter Relief project to all year • New affordable charging policy for temporary 	<ul style="list-style-type: none"> • Explore options for future of Castle assets i.e. Coach House • ‘Housing First’ pilot, providing all-round support for tenants • Support for homeowners with mortgage rescue • Roll out enhanced Decent Homes Standard+ for council stock • Explore creation of new neighbourhood impact team
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<p>Town Centre</p>	<ul style="list-style-type: none"> • Further develop the street market • Enhance night-time economy • Develop outdoor events programme • Town centre accessibility • Improve leisure and food offer • Develop new Enterprise Centre 	<ul style="list-style-type: none"> • Significant progress on plans to transform the town centre • Delivered a full outdoor entertainment programme, including fireworks, St George's Day, King's Coronation, food festivals, archaeology, concerts, theatre, music and more – attracting thousands of visitors to the town centre • Sold over 30,000 tickets for shows at the Assembly Rooms • Established a Park Run for Tamworth with an average of 200 participants per week. • Co-op demolition • Tendered for TEC2 	<ul style="list-style-type: none"> • St Editha's Square regeneration to facilitate improved markets and events • Continue the development of a second enterprise centre incorporating managed workspace • Work underway to rebuild the former Peel Café, replicating the original Georgian style • Begin works to restore the historic vacant properties on Market Street • Creation of a new square next to the town hall which will make the town centre more accessible. • Demolition of the Coop department store to make way for a new college. • Campaign with licensees around violence against women & girls • Supporting police with town centre Safer Nights campaign • Build on success of Castle Summer Fest • Phased programme of refurbishments to the Town Hall to create a more usable space for civic meetings/ activities 	<ul style="list-style-type: none"> • Purple Flag Award (create safe and thriving locations at night for all users) • A wider variety of food and drink businesses (Flex space Middle Entry) • Taxi marshals • New town centre schemes to focus on hospitality & leisure
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